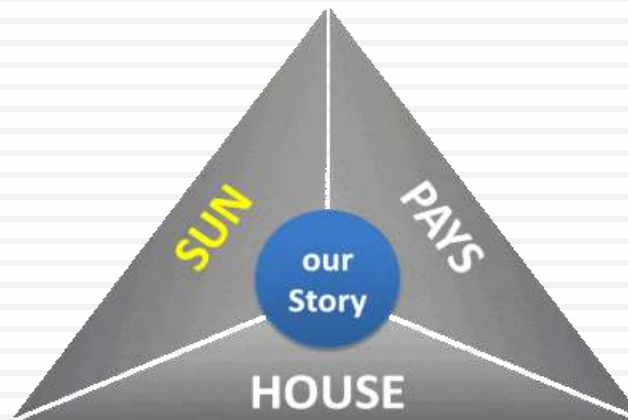


Welcome to

created 23.08.2017

# Elevator Pitch

## PeoplesHome Initiative



Problems - Solution - What How Who - Work - Services - Funding - Solid Business - Strategic  
Partners - Executives

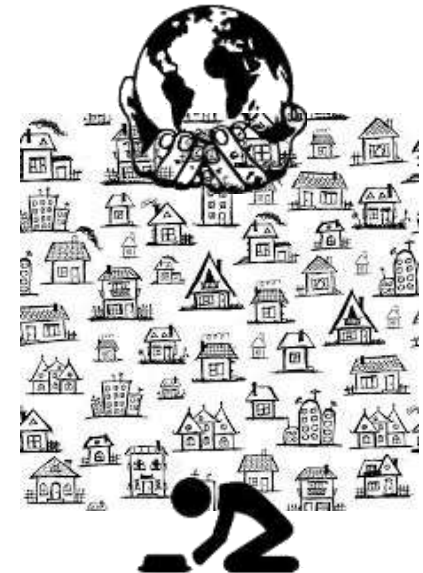
# Problems Well Known

- **GLOBAL WARMING**
- **PEOPLE IN NEED**
- **MIGRATION MOVEMENT**





- **GREEN ENERGY GENERATION**
- **DRIVING LOCAL ECONOMY**
- **BOP AS PART OF PRODUCTION**



*BOP – BOTTOM OF THE PYRAMID = largest, but poorest socio-economic group*

# What How Who



## Renewable Energy Generation

- Produce Energy &
- Avoid CO<sup>2</sup> &
- **Sell Energy**

**SUN**



## Profit Re-Investment Program

- **Reinvest Profits** &
- Enhance Habitat &
- Create Jobs

**PAYS**



## PeoplesHome & Associates

- PH & Int'l. Partners &
- Impact Investors &
- Local Authority

**HOUSE**



**since 2006**

**Impact Business**

**Initiation & Development**

# Financial Engineering

# Stakeholder Management



# Funding Basis





- **BUILT-OPERATE-OWN (BOO)**
- **LONG-TERM AGREEMENTS**
- **GOVERNMENT / STATE GUARANTEE**

*BOO - Build Own Operate = ownership of the project remains with the project company*



## **GENERAL CONTRACTOR (CNTIC)**

- CHINA NATIONAL TECHNICAL IMPORT & EXPORT CORPORATION

## **FUNDING BANK (ICBC)**

- INDUSTRIAL AND COMMERCIAL BANK OF CHINA

## **IMPACT INVESTMENT**

- FAMILY OFFICE / PRIVATE EQUITY

## **OWNERS ENGINEER**

- EUROPEAN ENGINEERING & SECURITY – MONITORING

## **SINOSURE**

- CHINA EXPORT & CREDIT INSURANCE CORPORATION

- **Ulrich Kretzschmar, European – CEO**
- **Chief Rasaki Porbeni, African – COO**
- **Quichang Li, Asian – CCO**



END



# Contribution to Global Needs



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